

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of : James R. Oliff, et al.  
Serial Number : 10/716,642  
Filed : November 19, 2003  
For : DISPENSING FEATURE WITH BUILT-IN  
COMBINATION RETENTION AND AD PANEL  
Art Unit : 3781  
Examiner : Tri M. Mai  
Attorney's Docket : D-3082

Hon. Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

**RESPONSE TO FINAL OFFICE ACTION**

This is a response to the Final Action mailed January 19, 2007, the term for a response to which has been extended one month to Monday, May 21, 2007, by a Petition for Extension of Time submitted concurrently herewith. However, the Examiner's attention is invited to the telephone interview on April 18, 2007, in which the relevance of Sutherland (US 5,297,725), one of the cited references, was briefly discussed. Applicants' position was that Sutherland fails to disclose a pivotable coupon. The Examiner mentioned that he would review Sutherland again and inform the undersigned of his second view, which however is yet pending as of the present day.

**Remarks** begin on page 2 of this paper.